



VRANCART S.A.

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PRESS RELEASE

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- **Vrancart SA Adjud,** one of the most important local producers of paperboards, corrugated cardboard and tissue paper in Romania, operating for over 38 years in this field of activity and the only large producer with Romanian shareholding;
- Rom Paper SRL Brasov, one of the most important tissue paper producers in Romania;

Have the pleasure of announcing the conclusion of an agreement for the sale of the majority stake held by the shareholders of Rom Paper to Vrancart.

About Rom Paper

Rom Paper was established in 2002 and it is currently the main independent converter in Romania, being a market leader in the target sectors. The portfolio of ROM PAPER S.R.L. includes a wide range of products, such as packs of tissues, napkins, folded paper towels, tissue paper, professional rolls and cosmetic towels, and it successfully covers the distribution channels of modern commerce (hypermarkets, supermarkets, cash and carry) and traditional commerce (by means of distributors). Also, the products of ROM PAPER S.R.L. are traded in over 7 countries.

Rom Paper also holds the tissue paper brand called Mototol.

About Vrancart

Vrancart was established in 1977 and it is listed at the Bucharest Stock Exchange.

The main object of activity of Vrancart SA is represented by the production and trading of corrugated cardboard, corrugated cardboard packaging, paperboards and tissue papers in various assortments.

Also, 30% of the entire amount of waste paper collected at a national level is collected through the 20 collection centers of Vrancart. Being the only producer that collects waste paper by means of its own collection network at a national level, Vrancart recycles waste paper in its own plants for paper production.

The company is currently conducting an investment program that will allow it to become a local market leader.

About the transaction

Vrancart will purchase the majority stake and the founding shareholder, Mr. Claudiu Puchin will continue to lead the company's operations as a General Manager.

The transaction will be completed through its approval within the General Meeting of the Shareholders of Vrancart S.A.

Ionel Ciucioi, the General Manager of Vrancart S.A., mentioned: "We are delighted with the purchase of Rom Paper. This is one step forward towards the development of both companies and we are sure that the integration will be made easily, as the two companies share common values: sustainable development, quality and partnership with all the collaborators (customers, employees, suppliers, institutional partners). We will continue our way for development by means of purchases that can complete our activity. In this case, the complementarity of the product range is almost perfect. Following the purchase, by combining the operations, we aim at providing an increase of the revenues through the expansion of the product portfolio and the increase of the degree of coverage of the distribution channels and also, at obtaining cost synergies through integration. Our plans for Rom Paper involve new investments in equipment that would increase the company's competitive advantage."

Claudiu Puchin, the General Manager and a minority shareholder of Rom Paper following the transaction, said: "I am glad to start this association with Vrancart as they are now a strategic partner that can help Rom paper develop even further, that respects our company's values. I will continue working with my new colleagues for a quick integration and, subsequently, for a sustainable development."

The sellers were assisted by KPMG Romania as an M&A financial consultant and by Suciu Popa & as a legal consultant. Bogdan Vaduva, M&A Partner of KPMG, declared: "We are proud to be involved in this major transaction that involves tow local players. It is an example that Romanian capital is also strong and can fight for market consolidation and for the development of regional players."